



SEAFOOD 4 AFRICA

AFRICAN FORUM OF THE FISHING AND AQUACULTURE INDUSTRY

04 TO 06 DECEMBER 2024 - DAKHLA



Organizers

organisational partner

institutional partners



FENIP
الجامعة الوطنية لصناعات تحويل و تميز السمك
FÉDÉRATION NATIONALE DES INDUSTRIES DE TRANSFORMATION
ET DE VALORISATION DES PRODUITS DE LA PÊCHE



SMART EXPOS
& EVENTS MOROCCO



الجمعية المغربية للترويج والترويج
Centre Régional d'Investissement
et de Services
Région Dakhla-Oued Eddahab



DOCUMENT SUMMARY

ROYAL VISION

Extract from the speech by His Majesty the King Mohammed VI

INTRODUCTION

The potential of Africa's fisheries sector

THE FISHING INDUSTRY: AN ECONOMIC PILLAR

Key figures for the fishing industry in Morocco and Africa.

EVENT DETAILS

Presentation of the Seafood 4 Africa event.

EVENT PARTICIPATION

Instructions for participants and exhibitors.

PARTICIPANT PROFILE

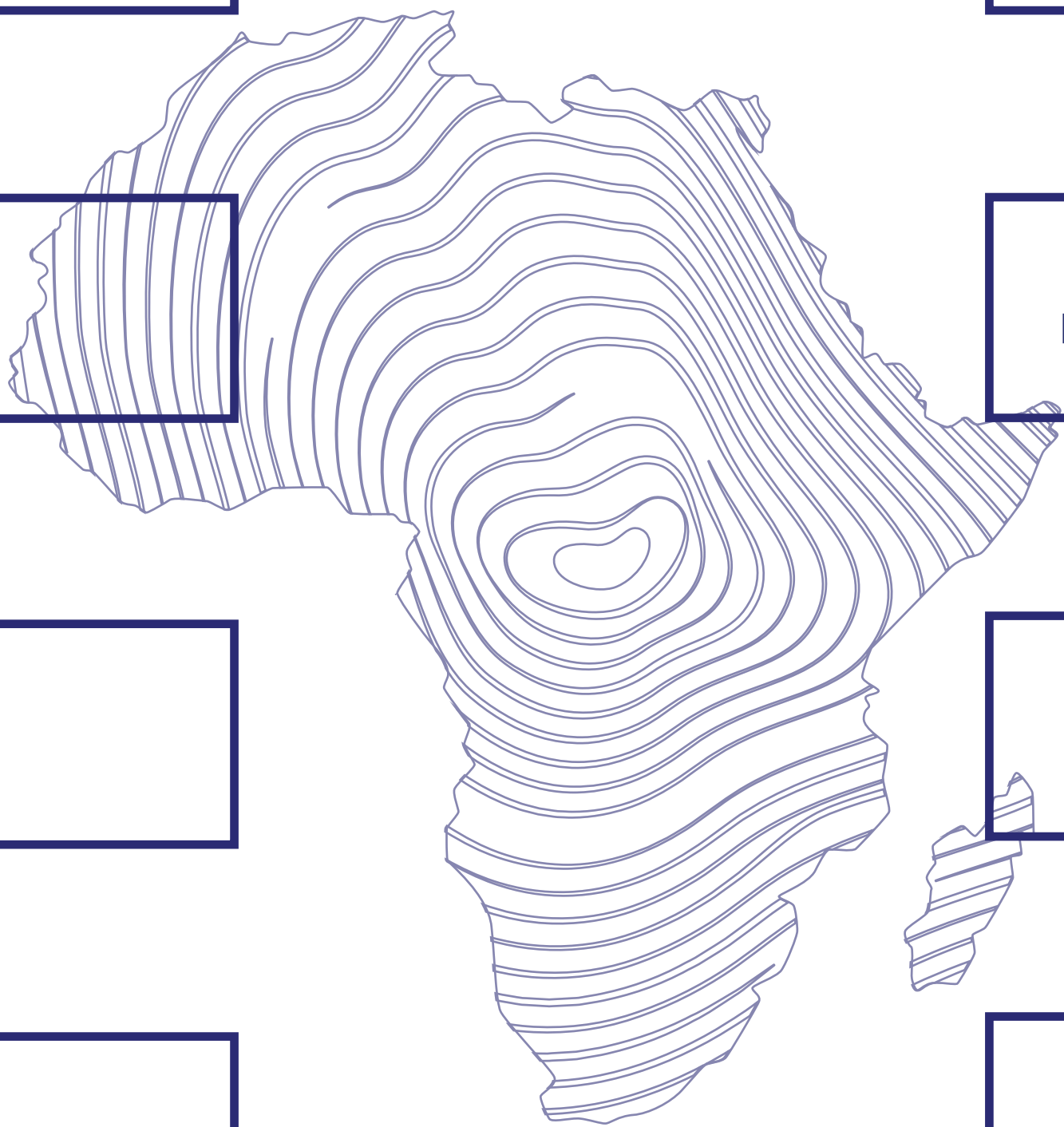
seafood processors, buyers, investors, etc.

MEDIA & COMMUNICATION

Communication strategies and event promotion

PRACTICAL INFORMATION

Logistical details on location, dates and registration procedures



A Royal Vision for a thriving fishing industry

"Dear compatriots, I would like to emphasize today the strategic importance of the fishing sector for our national economy. The sea, with its invaluable resources, is a fundamental asset for Morocco. We must turn it into a lever for sustainable development by implementing a clear and ambitious policy that combines modernization, sustainability, and competitiveness."

"Extract from the speech by His Majesty the King Mohammed VI"

Royal Vision for Africa: Strengthened Collaboration for a Prosperous Future

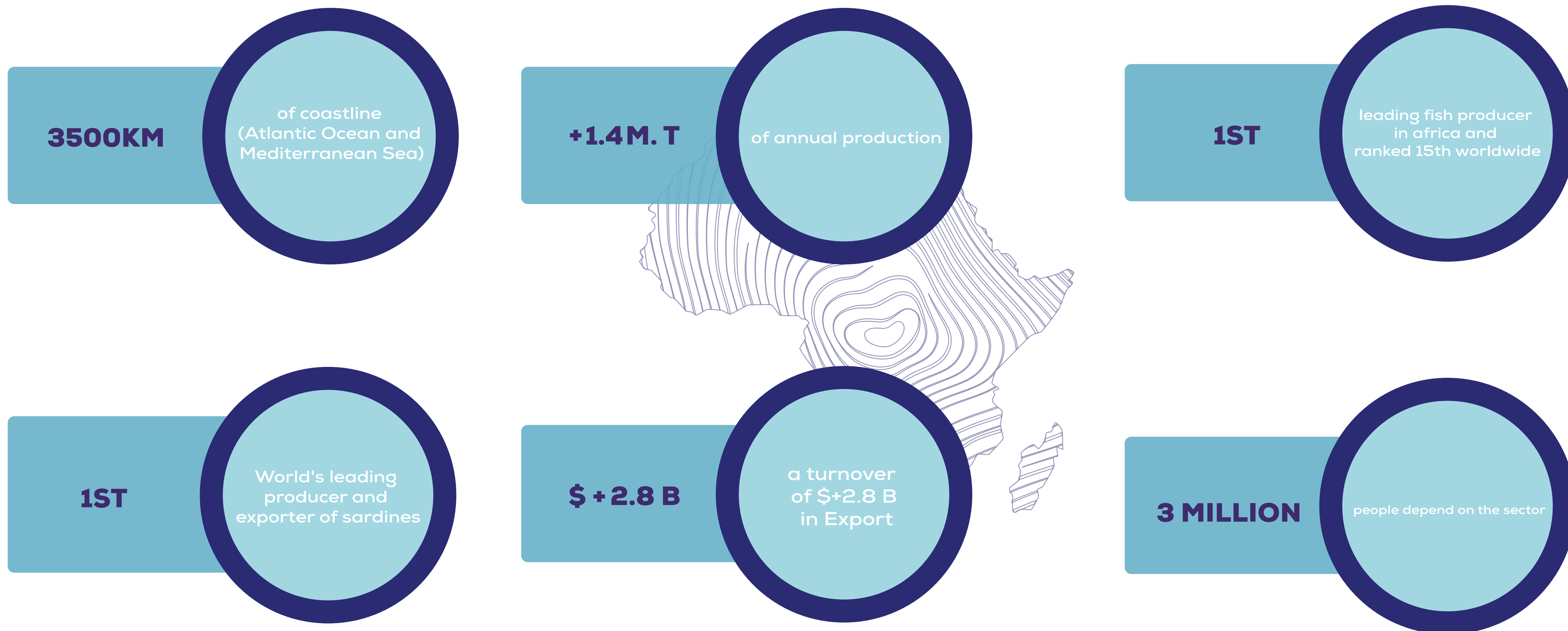
His Majesty King Mohammed VI has always advocated a clear vision for Africa, based on South-South cooperation and the conviction that Africa must address its own challenges. This vision is realized through joint and sustainable co-development, as well as strengthened collaboration between African countries. More than 1,500 cooperation agreements have been signed between Morocco and over 80% of African countries, covering various fields such as education, health, infrastructure, and of course, the fisheries sector.

This Royal vision for Africa inspires the organization of Seafood 4 Africa 2024, which aims to be a platform for collaboration, trade exchanges, and innovation for the sustainable development of the fisheries sector in Africa.



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The fisheries sector plays a crucial role in the Moroccan and African economy. Here are some key figures.

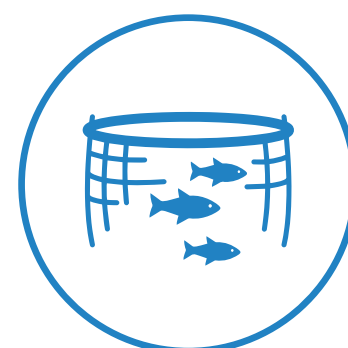
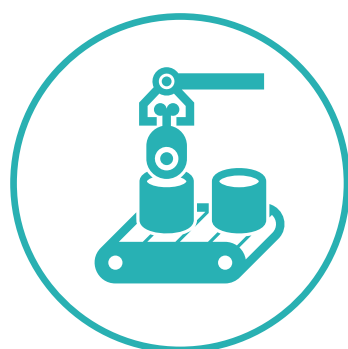


These figures highlight the significance of the fisheries sector for the African economy



About the Event

Seafood 4 Africa 2024, taking place at the congress center in Dakhla from December 4 to 6, is more than just a conference. It is a true marketplace where industry players in fishing and aquaculture come together to network, trade, and innovate. Organized by (FENIP) in partnership with the Ministry of Industry and Commerce and the Ministry of Agriculture, Marine Fisheries, Rural Development, and Water and Forests, this event aims to bring together key sector stakeholders to exchange ideas, share knowledge, and drive innovation.



+30 Panelists



+100 Exhibitors



+3000 Visitors



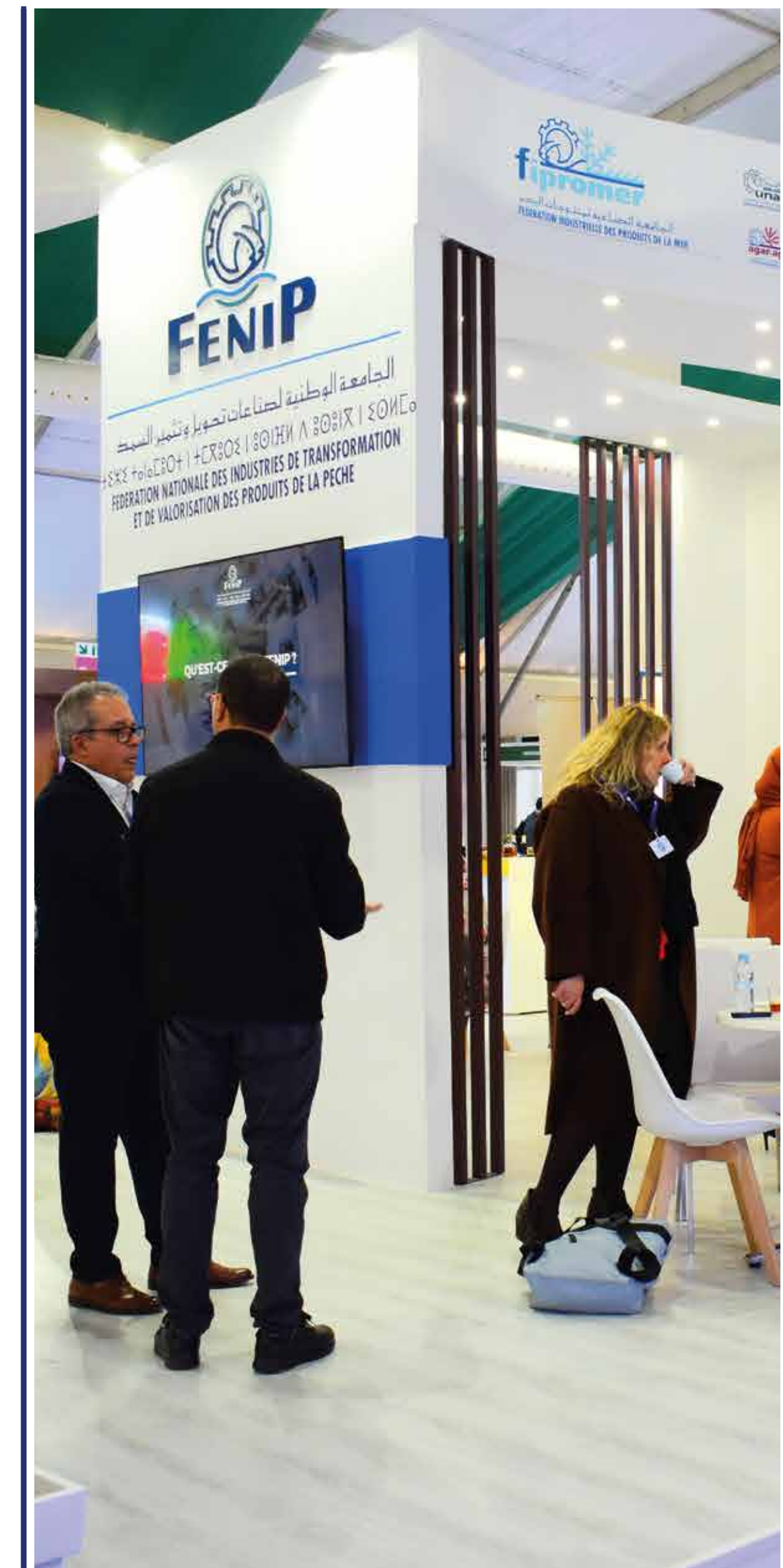
+100 B2B
Meetings



+15 Conferences



A must-attend marketplace for the fisheries industry





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CONGRESS CENTER - DAKHLA
04 TO 06 DECEMBER 2024



WHY ATTEND

Whether you are a fisheries industry professional, a researcher, or an investor, participating in Seafood 4 Africa offers unparalleled opportunities to learn, network, and innovate.

- **Benefit from the Conferences** : Attend over 10 conferences led by international experts.
- **Expand Your Network** : Connect with industry professionals from across Africa and beyond
- **Access B2B Meetings** : Take part in exclusive B2B sessions to explore collaboration opportunities.
- **Explore the Marketplace** : Discover products, services, and innovations from exhibitors and conduct business on-site.

Register now to secure your spot among industry leaders





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EXHIBIT YOUR PRODUCTS AND SERVICES

As an exhibitor, Seafood 4 Africa offers you an exceptional platform to showcase your innovations and solutions within a dynamic marketplace dedicated to the fisheries industry.

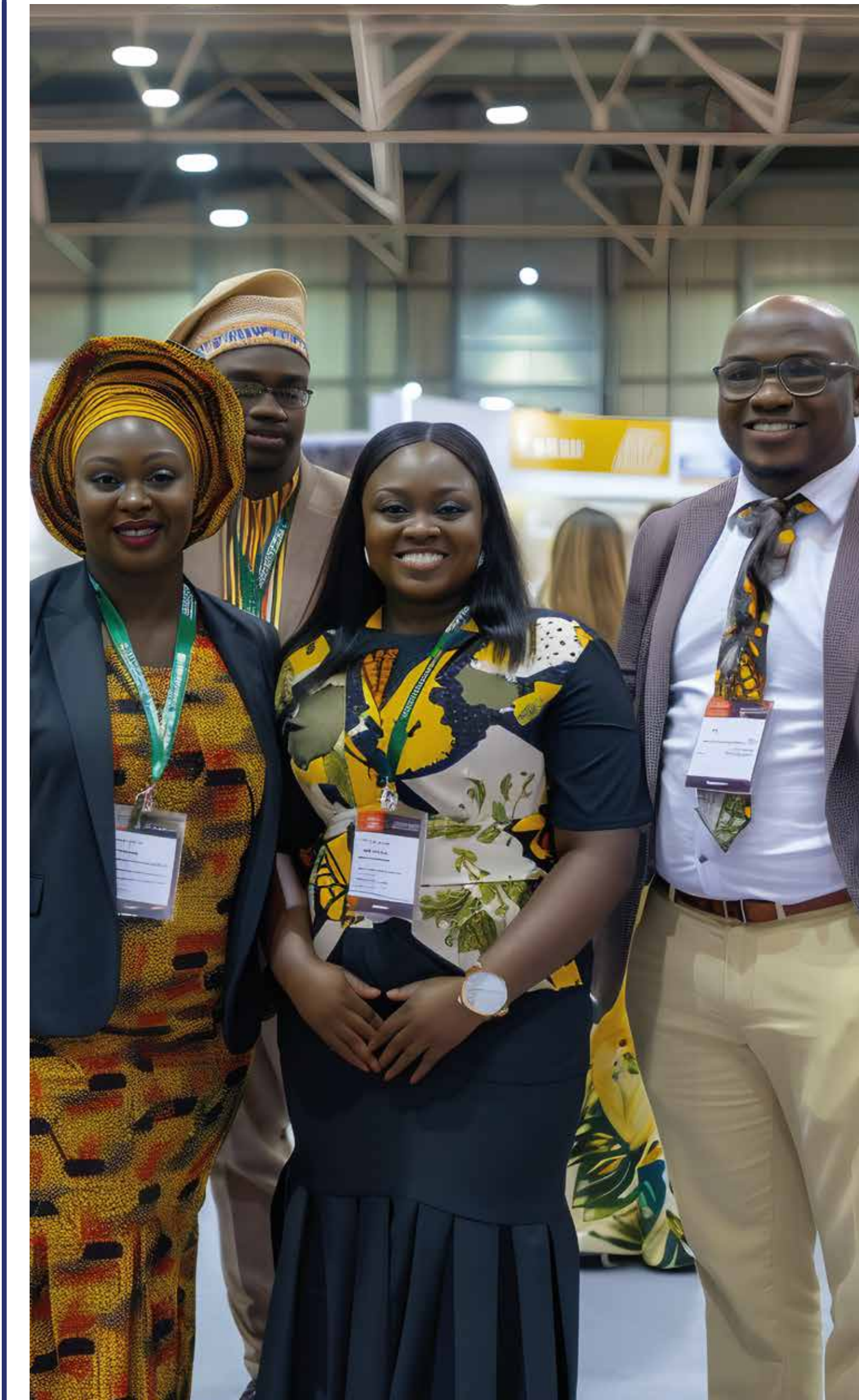
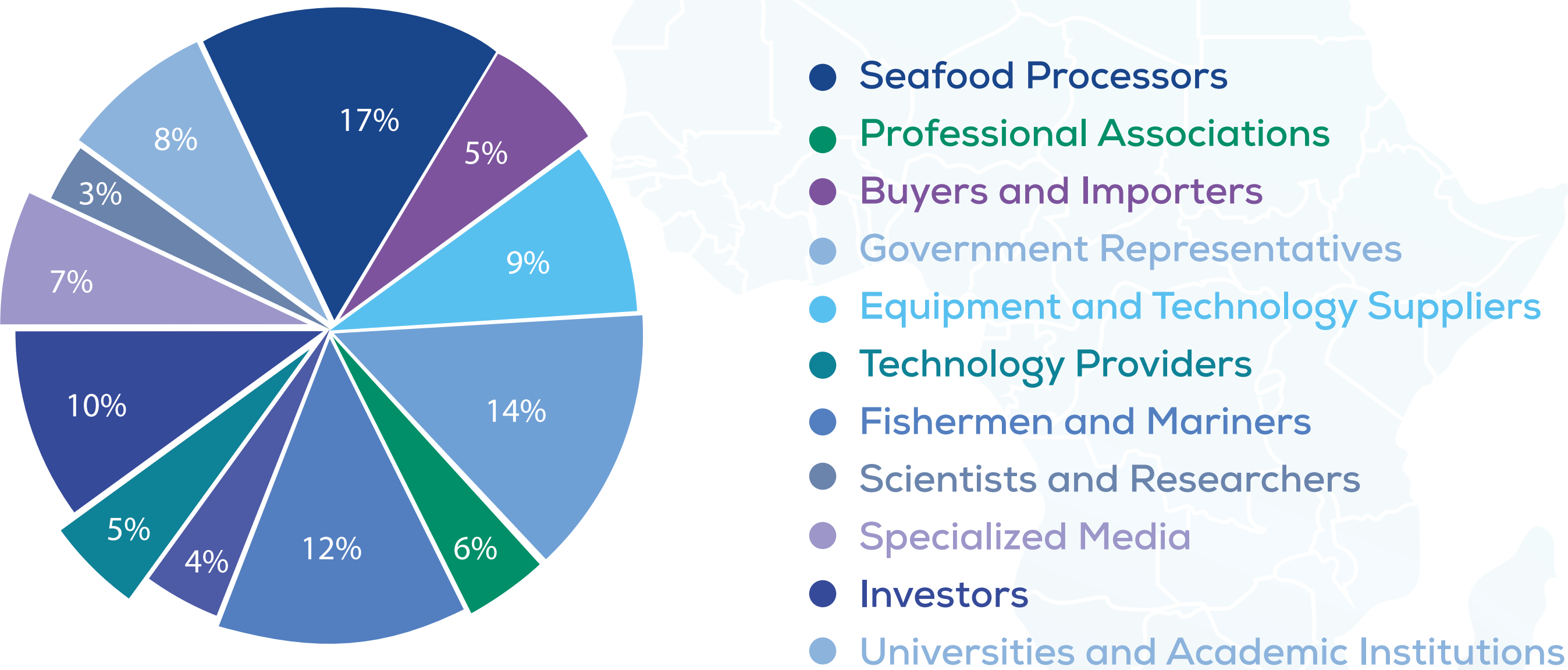
- **Maximum Visibility** : Reserve a booth and position your company at the center of attention with over 3,000 qualified professional visitors
- **Direct Sales Opportunities** : Present your products directly to potential buyers and expand your customer base.
- **Marketplace** : Expand your business at The Seafood Marketplace for Africa by connecting with buyers from all over Africa through a proven, industry-leading platform.

**Book your booth now to become a key player
in this must-attend event**



PARTICIPANT PROFILE

This event targets a wide range of professionals in the sector, including:



MEDIA COVERAGE & COMMUNICATION

Electronic Invitations: Sending 20,000 personalized invitations to key industry stakeholders.

Media Campaign: Press insertions, radio spots, and lobbying to ensure optimal visibility.

Press Relations: Distribution of press releases before, during, and after the event, along with organizing a press conference to highlight key moments.

This strategy ensures effective media coverage and strong engagement for SEAFOOD 4 AFRICA.

MEDI 1 TV

LE MATIN

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LE MAROC

L'ECONOMISTE

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LE 360



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Join the African Forum on Fisheries and Aquaculture and gain access to the largest fisheries marketplace in Africa, where trade, innovation, and partnerships shape the future.



Practical Information

Location : CONGRESS CENTER, Dakhla, Morocco
/ December 4-6, 2024

Registration : www.seafood4africa.com

Email : informations@fenip.com

Phone : +212 (0) 5 22 94 48 94

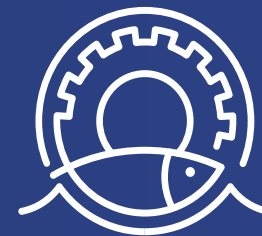
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